

Karem Alsaman

Professor von Uhl

Writing for Engineering

May 10, 2023

In the proposed innovation that me and my groupmates wrote, I was responsible for writing the press release and the proposed program. With that being said, I enjoyed working on and writing the proposed program. I was eager to describe the process in which users can install additional car horns along with the brake light module. Not only that, but I made sure I used multiple images to indicate and make it easier for readers to understand what I am referring to when writing. I even used a user manual from a well-known adaptive brake light module to which I explained the installation process.

Through this writing, I hoped to accomplish one thing; persuade readers to adopt my innovation. Through the press release and proposed program, I hoped to accomplish this goal. I took all the feedback that I got from the presentation and applied it to the writing component, where I used images and diagrams to improve upon the proposal. In the press release, I made sure to be concise, clear, and straight to the point in order to be simple, yet descriptive in my language.

The potential audience for this writing piece is all the drivers on the road. My goal is to inform all the drivers on the road of these technologies that we have access to readily, where they can improve upon safety and decrease noise pollution, especially in urban areas, such as in NYC. I made my goal clear in the press release, where I want to tackle the problem of communication between drivers in order to solve a few issues that are prevalent on urban roads.

Through this writing piece, I was able to achieve many of the Course-Learning objectives. The main objective that I saw myself drastically improve upon is “strengthening [my] source use practices”. In this piece, I was able to use sources, decide whether to include or exclude a specific source, and to integrate and interpret these sources smoothly and coherently into my writing.